



Chic & Unique

Launched by Thomson in September 2008, *Chic & Unique* highlights a collection of fresh and stylish properties across short, mid and long haul destinations, from fashionable haunts like Puerto Banus and Santorini through to Turkey and Aruba.

Chic and Unique holidays are aimed at singles, couples and groups of friends looking for a holiday with a modern feel. The location and resort of the hotel are just as important as the hotel itself, and are chosen for their cool contemporary architecture, fashionable interiors and chilled out spaces for relaxation.

The shared areas in a Chic & Unique hotel are relaxed and comfortable, with an understatedly stylish vibe. Mood lighting, trendy white furniture and funky art on the walls is typical of these areas. A lot of Chic & Unique hotels come with comfortable lounge areas and manicured gardens, too.

Inviting pool areas with plenty of seating are characteristic of the Chic & Unique brand. Extras like whirlpool baths, four-poster day beds and smart wooden decks are the norm. Spas, meanwhile, have a minimalist feel, and come with facilities like indoor pools and saunas.

Small and intimate restaurants are also a feature, with many themed around different cuisines like Thai, Greek and Moroccan. Evening meals tend to be table service, while breakfasts are all about large buffets which run until late morning. As with all things Chic & Unique, restaurant settings are stylish and modern.

Bedrooms have been specifically designed to use colours and materials that create spacious modern accommodation, whether they are warm and lavish, charmingly traditional or crisp and white. Modern and minimalist, stylish fittings come as standard, and colour schemes tend to combine urban neutrals with bright and bold splashes. Balcony furniture is comfortable and tends to be leather or fabric, and contemporary artwork goes hand-in-hand with hi-tech extras like CD players, DVD players, Wi-Fi and widescreen TVs.

All of the Chic & Unique properties are rated between 3T Plus and 5T, offering totally relaxed atmospheres and welcoming, attentive service.

